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Business development officer

Posted by: Carbone Restaurant Group LTD

Posting date: 18-Jul-2024 **Closing date:** 14-Jan-2025

Education: Bachelor's degree

Language: English

Job location: Winnipeg

Salary: \$35.00 Per Hour

Years of Experience: 2 years

Vacancy: 2

Job Type: Full Time

Job id: RJ4944476

Job description:

Responsibilities

Tasks

- Develop policies
- Supervise professional and support staff and students
- Perform administrative tasks
- Plan development projects
- Recruit and hire staff
- Respond to enquiries from members of the business community concerning development opportunities
- Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

- Develop social and economic profiles of an area to encourage industrial and commercial investment
- Conduct comparative research on marketing strategies for industrial and commercial products
- Conduct analytical marketing studies
- Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends
- Design market research questionnaires
- Develop portfolio of marketing materials
- Evaluate customer service and store environments
- Design, conduct and analyze quantitative and qualitative research projects
- Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites
- Provide consultation on planning and starting of new businesses.
- Develop marketing strategies
- Ensure appropriate business/commercial licenses are in place
- Deliver presentations at conferences, workshops or symposia
- Develop and implement business plans
- Consult with clients after sale to provide ongoing support

Supervision

5-10 people

Experience and specialization

Computer and technology knowledge

- MS Excel
- MS Office
- MS Outlook
- MS PowerPoint
- MS Windows

Area of work experience

Product development

Additional information

Work conditions and physical capabilities

Work under pressure
Tight deadlines
Fast-paced environment
Attention to detail

Personal suitability

Client focus
Organized
Team player
Due diligence