

DIGITAL MARKETING COORDINATOR (NOC: 11202)

Posted By: Storage Guardian

Location: North York

Salary: \$36.10 Per Hour

JOB ID : RJ2310680

Posting Date : 28-Jan-2025

Expiry date : 27-Jul-2025

Education : College/CEGEP

Language : English

Vacancies : 1

Years of Experience : 2 years

Job Type : Full Time

Job Description

DIGITAL MARKETING COORDINATOR (NOC: 11202)

Posted on January 27, 2025 by Storage Guardian

JOB DETAILS

Location

1270 Finch Avenue West Suite 22, North York, Ontario M3J 3J7

Workplace information

On site

Salary

\$36.10 hourly / 30 hours per Week

TERMS OF EMPLOYMENT

Permanent employment

Full time

Starts as soon as possible

Vacancies

1 vacancy

OVERVIEW

Languages

English

Education

College/CEGEP

Experience

2 years to less than 3 years

On site

Work must be completed at the physical location. There is no option to work remotely.

Work setting

Internet/Web services company

RESPONSIBILITIES

Tasks

Develop communication strategies

Oversee the preparation of public written material

Prepare written material such as reports, briefs, website content

Produce educational and publicity programs and informational materials to awaken curiosity and interest in the subject matter

Develop social and economic profiles of an area to encourage industrial and commercial investment

Advise clients on advertising or sales promotion strategies

Assist in the preparation of brochures, reports, newsletters and other material

Gather, research and prepare communications material

Conduct analytical marketing studies

Develop portfolio of marketing materials

Conduct online marketing, E-commerce and Website promotions

Develop marketing strategies

Maintain and manage digital database

Write and edit press releases, newsletter and communications materials

EXPERIENCE AND SPECIALIZATION

Area of specialization

Interactive/new media

Digital media

ADDITIONAL INFORMATION

Work conditions and physical capabilities

Fast-paced environment

Attention to detail

Physically demanding
Own tools/equipment
Computer
Internet access
Cellular phone

Personal suitability

Client focus
Efficient interpersonal skills
Excellent oral communication
Flexibility
Initiative
Judgement
Organized
Team player
Accurate
Dependability
Reliability
Integrity
Due diligence

Employment groups

This employer promotes equal employment opportunities for all job applicants, including those self-identifying as a member of these groups:

Support for Indigenous people
Supports for visible minorities

WHO CAN APPLY TO THIS JOB?

Only apply to this job if:

You are a Canadian citizen, a permanent or a temporary resident of Canada.

You have a valid Canadian work permit.

If you are not authorized to work in Canada, do not apply. The employer will not respond to your application.

HOW TO APPLY

Direct Apply

By Direct Apply

By email

storageguardian-careers@post.com

This job posting includes screening questions. Please answer the following questions when applying:

Are you available for the advertised start date?

Are you currently legally able to work in Canada?

Do you have previous experience in this field of employment?

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: storageguardian-careers@post.com

Posted on refugeejobportal.com