

Marketing Specialist

Posted By: Cprepair Cellphone Repair Inc.

Location: Halifax

Salary: \$26.00 To 33.00 Per Hour

JOB ID : RJ4795950

Posting Date : 08-Jul-2025

Expiry date : 28-Jul-2025

Education : College, CEGEP or other non-university certificate or diploma from a program

Language : English

Vacancies : 1

Years of Experience : 3 years

Job Type : Full Time

Job Description

Tasks:

Develop communication strategies

Implement communication strategies and programs

Train staff

Perform administrative tasks

Plan development projects

Recruit and hire staff

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Advise clients on advertising or sales promotion strategies

Answer written and oral inquiries

Assist in the preparation of brochures, reports, newsletters and other material

Gather, research and prepare communications material

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Design market research questionnaires

Develop portfolio of marketing materials

Evaluate customer service and store environments
Conduct online marketing, E-commerce and Website promotions
Develop marketing strategies
Maintain and manage digital database
Consult with clients after sale to provide ongoing support
Supervise office and volunteer staff

Computer and technology knowledge:

MS Office
MS Windows
MS Excel
MS PowerPoint
MS Word
Spreadsheet
Tablet computer
Google Drive
Electronic mail

Work conditions and physical capabilities:

Work under pressure
Tight deadlines
Attention to detail
Overtime required
Personal suitability
Client focus

Efficient interpersonal skills:

Organized
Team player
Accurate
Reliability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: hussain801alhamoud@gmail.com

Posted on refugeejobportal.com