

Market Research Specialist

Posted By: Authentic

Location: Verdun

Salary: \$41.60 Per Hour

JOB ID: RJ1989574

Posting Date: 24-Sep-2025

Expiry date: 23-Mar-2026

Education: College, CEGEP or other non-university certificate or diploma from a program of 1

year to 2 years

Language: English or French

Vacancies: 1

Years of Experience: 1 year

Job Type: Full Time

Job Description

Job Posting – market research specialist

Location:

3000 René-Lévesque, Suite 350, Verdun, QC H3E 1T9

Work location: On-site

Salary: \$41.60 hourly, 32–35 hours per week **Terms of Employment:** Permanent, Full-time

Schedule: Shift, Morning, Day **Start Date:** As soon as possible

Vacancies: 1

Overview

We are seeking a motivated and detail-oriented **market research specialist** to join our growing team in Verdun, QC. The successful candidate will play a key role in planning, analyzing, and implementing strategies to support business growth and development.

Languages: English or French

Education:

• College, CEGEP, or diploma (1-2 years) in a related field

• Or equivalent experience

Experience: 7 months to less than 1 year

Responsibilities

- · Develop policies to support business expansion.
- Supervise professional and support staff, as well as students.
- Administer programs to promote industrial and commercial business investment.
- Perform administrative tasks and plan development projects.
- Respond to inquiries from business community members regarding development opportunities.
- Conduct surveys and analyze consumer buying habits and preferences.
- Develop social and economic profiles of areas to attract industrial and commercial investment.
- Conduct comparative research on marketing strategies.
- Prepare reports, research papers, educational texts, or articles.
- · Conduct analytical marketing studies.
- Review and evaluate development proposals.
- Design and administer market research questionnaires.
- Prepare feasibility studies and funding applications.
- Develop and implement marketing strategies, e-commerce initiatives, and website promotions.
- Deliver presentations at conferences, workshops, and symposia.
- Develop and implement business plans.

Experience & Specialization

Computer & Technology Knowledge:

- MS Excel
- MS Office
- MS Outlook
- MS PowerPoint
- MS Word

Work Conditions & Physical Capabilities

- · Fast-paced environment
- Work under pressure and meet tight deadlines
- Attention to detail with large workload management

Benefits

- Health Benefits:
 - o Dental plan
 - o Health care plan
 - Vacation

• Other Benefits: As per company policy

How to apply

By email

ptrivedi@chgroup.ca

Posted on refugeejobportal.com