

Regional Development Officer

Posted By: HALO ATLANTIC CONSULTING GROUP

Location: Halifax

Salary: \$41.30 Per Hour

JOB ID : RJ4970147

Posting Date : 14-Nov-2025

Expiry date : 13-May-2026

Education : Bachelor

Language : English

Vacancies : 1

Years of Experience : 2 years

Job Type : Full Time

Job Description

Tasks:

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct comparative research on marketing strategies for industrial and commercial products

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals

Design market research questionnaires

Evaluate customer service and store environments

Design, conduct and analyze quantitative and qualitative research projects

Develop feasibility studies

Conduct online marketing, E-commerce and Website promotions

Maintain database of potential franchisees, real estate locations and on-line buy/sell

Internet sites

Develop marketing strategies
Develop and implement business plans

Computer and technology knowledge:

iOS
MS Excel
MS Office
MS Outlook
MS PowerPoint
MS Windows
MS Word
Database management
Tablet computer

Work conditions and physical capabilities:

Work under pressure
Attention to detail

Personal suitability:

Accurate
Client focus
Flexibility
Initiative
Judgement
Organized
Reliability
Team player
Integrity

Benefits:

Other benefits
Learning/training paid by employer
Team building opportunities
Parking available

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: 4203576novascotia@gmail.com

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