

# Graphic Designer (Packaging & Product Visuals)

**Posted By:** Teqtronix International Inc.

**Location:** Richmond Hill

**Salary:** \$36 Per Hour

**JOB ID :** RJ6373603

**Posting Date :** 26-Nov-2025

**Expiry date :** 25-May-2026

**Education :** Bachelor's Degree

**Language :** English

**Vacancies :** 1

**Years of Experience :** 2 years

**Job Type :** Full Time

## Job Description

**Job Posting: Graphic Designer (Packaging & Product Visuals)**

Teqtronix International Inc. is a rapidly growing, comprehensive turnkey private labeling firm, recognized as a leading manufacturer of consumer electronics and mobile accessories in Canada. We specialize in the design, manufacturing, and distribution of a wide range of consumer products, including electronics, mobile accessories, audio, yoga, and lifestyle goods.

We offer custom-tailored, end-to-end manufacturing and branding solutions to brands, retailers, distributors, and service providers across North America, Europe, and Australia. Our full-service offerings encompass:

- Product and Package Design
- Award-Winning Product Manufacturing
- Professional Photography and Visual Assets

- Vendor Managed Inventory and Distribution

We are proud to be a trusted supplier to major North American retailers, including Walmart, Staples, Target, Real Canadian Superstore, Canadian Tire, Indigo, and Loblaws.

Website: <https://teqtronix.com>

Primary Business Address: 9099 Leslie St Unit C, Richmond Hill, ON L4B 1K9

## **Position Summary**

We are seeking a highly creative, proactive, and detail-oriented Graphic Designer to join our team, reporting to the Lead Graphic Designer. This role is critical for maintaining and strengthening the brand's visual language across all design materials, with a primary focus on innovative product packaging and visual presentation. The role operates within a culture of innovation that constantly pushes the boundaries of quality and design.

## **Main Responsibilities:**

### **I. Product Packaging Design**

- Develop creative and functional packaging concepts that align with brand aesthetics and market positioning.
- Prepare dielines, print-ready files, and mockups for packaging production.
- Collaborate with product managers and suppliers to ensure material feasibility, color accuracy, and production quality.

### **II. Product Design & Visual Presentation**

- Design product appearance details, including surface graphics, colorways, and labeling elements.
- Create compelling product renderings, lifestyle visuals, and digital mockups for marketing and sales use.
- Assist in refining product concepts to ensure visual consistency and commercial appeal.

### **III. Presentation, Brand Identity, and Visual Consistency**

- Create professional presentation decks and visual assets for internal and external use (e.g., product introductions, sales pitches, brand guidelines).
- Ensure all assets meet brand guidelines, color standards, and typography systems.
- Translate complex ideas and product information into clear, attractive visual formats.

### **IV. Cross-Team Collaboration & Innovation**

- Work closely with product development, marketing, and sales teams to deliver creative solutions that support business goals.
- Communicate directly and effectively with the China team/factories to ensure design intent is accurately realized in production.
- Stay up to date with design trends, packaging innovations, and new materials to provide fresh, creative ideas that enhance product competitiveness and brand value.

## **Qualifications and Requirements**

- Bachelor's degree in Graphic Design, Visual Communication, Industrial Design, or a related field.

- Two (2) to five (5) years of professional experience in graphic design, ideally within consumer goods, packaging, or lifestyle brands.
- Experience in retail or product-based industries is an asset.
- Proficient in Adobe Creative Suite is required, specifically: Illustrator, Photoshop, and InDesign.
- Solid understanding of printing techniques, color systems (CMYK, Pantone), materials, and finishing methods.
- Understanding of how to leverage AI tools to enhance creative workflow and design efficiency.
- Experience with 3D rendering tools (e.g., Blender) or digital and web design tools (e.g., Figma) is a plus.
- Strong visual storytelling and brand identity sense.
- Excellent command of typography, color, and layout principles.
- Ability to develop concepts from mood board to final artwork.
- A comprehensive portfolio showcasing packaging, product visuals, and digital design projects is required.
- Capable of managing multiple design projects under tight deadlines.
- Excellent communication and presentation skills for explaining design rationale.
- Collaborative team player who can work effectively with product, marketing, and sourcing teams.

## **Compensation and Benefits**

Salary: \$36.00 per hour

Working Hours: 40 hours per week

Vacation: 10 working days

Other Benefits: Flexible working hours, extended health care, dental care, paid vacation, onsite parking, etc.

## **How to Apply**

Interested candidates are invited to submit their resume and comprehensive portfolio to our recruiting email: [hr@teqtronix.com](mailto:hr@teqtronix.com). We thank all applicants for their interest; however, only those selected for an interview will be contacted.

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [hr@teqtronix.com](mailto:hr@teqtronix.com)**

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