

# Marketing Specialist

**Posted By:** West Edmonton Truckland

**Location:** Edmonton

**Salary:** \$36.00 Per Hour

**JOB ID :** RJ4236654

**Posting Date :** 07-Jan-2026

**Expiry date :** 06-Jul-2026

**Education :** College / CEGEP

**Language :** English

**Vacancies :** 1

**Years of Experience :** 2 years

**Job Type :** Full Time

## Job Description

### ***Marketing Specialist (1 Position)***

**Job Type:** Permanent full time

**Wage and Hours:** \$36.00/hour, 35 – 40 hours/week.

**Employment Conditions:** Morning, Evening, Day, On Call

**Language Required:** English

**Work Location:** 16818 118 Ave Edmonton, AB T5V 1M8

### **Requirements:**

- College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years or equivalent experience
- 3-5 years of work experience

### **Job Duties:**

- Develop and implement integrated marketing strategies for both digital and offline channels, ensuring consistent brand positioning across all business units and locations.
- Preparation of reports, briefs, websites and press releases
- Assess characteristics of products or services to be promoted to determine marketing and advertising needs
- Develop strategies and related content for direct and digital marketing and advertising campaigns and implement them
- Assist in the preparation of brochures, reports, newsletters and other material

CVs and Resumes please send to *Ryeung86@yahoo.com*

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: Ryeung86@yahoo.com**

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