

Marketing Specialist

Posted By: Youngs Memorials

Location: Regina

Salary: \$34 Per Hour

JOB ID : RJ4446459

Posting Date : 20-Dec-2025

Expiry date : 18-Jun-2026

Education : College diploma

Language : English

Vacancies : 1

Years of Experience : 1 year

Job Type : Full Time

Job Description

Languages

English

Education

College/CEGEP

or equivalent experience

Experience

7 months to less than 1 year

Hybrid

Work must be completed both in person and remotely.

Work setting

Private company, corporation or industry

Tasks

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content
- Conduct comparative research on marketing strategies for industrial and commercial products
- Answer written and oral inquiries
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Prepare and/or deliver educational, publicity and information programs, materials and sessions
- Conduct analytical marketing studies
- Design market research questionnaires
- Develop portfolio of marketing materials
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Write and edit press releases, newsletter and communications materials

Supervision

No supervision responsibility

Additional information

Work conditions and physical capabilities

Tight deadlines

Attention to detail

Job type

Permanent full time

Personal suitability

Client focus

Excellent oral communication

Excellent written communication

Initiative

Team player
Dependability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: ymemorials@sasktel.net

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