

Marketing Coordinator

Posted By: Last Chance Wholesale Limited

Location: Richmond

Salary: \$37 Per Hour

JOB ID : RJ1346418

Posting Date : 19-Jan-2026

Expiry date : 18-Jul-2026

Education : College

Language : English

Vacancies : 1

Years of Experience : 1 year

Job Type : Full Time

Job Description

Marketing Coordinator

Location: Richmond, BC

Company: Last Chance Wholesale Limited

Employment Type: Full-time, Permanent

Wage: \$37 per hour

About Us:

Last Chance Wholesale Limited specializes in open-box products sourced from popular retailers, offering quality items at exceptional value. We are looking for a Marketing Coordinator to coordinate marketing activities, manage promotional content, and help expand our customer reach.

Role Overview:

The Marketing Coordinator will be responsible for planning and executing marketing campaigns, creating promotional materials, and managing online and offline marketing channels. This role is key in enhancing brand visibility and attracting target audiences.

Key Responsibilities:

- Evaluate product features and seasonal trends to determine marketing priorities and promotional themes.
- Plan, coordinate, and execute marketing campaigns across various channels.
- Create, edit, and publish engaging content for social media and promotional materials.
- Conduct market research to identify trends, customer preferences, and competitor activities.
- Develop and maintain the company's social media presence, including responding to messages and managing customer feedback or reviews.
- Prepare and assist in the creation of marketing materials such as brochures, newsletters, in-store signage, and online posts.
- Support the organization of marketing events, promotions, and collaborations with business partners.
- Monitor and analyze the performance of marketing campaigns and prepare regular reports.
- Maintain and update online product listings and ensure consistent brand presentation.
- Coordinate with internal teams to ensure alignment between marketing efforts and business goals.

Qualifications:

- Post-secondary education in marketing, communications, business, or a related field is preferred.
- Minimum 1 year of relevant experience in marketing or a related field is required.
- Strong communication and organizational skills.
- Ability to work independently and take initiative.
- Familiarity with social media and online sales tools.

What We Offer:

- Opportunities for career growth and training.
- A supportive and dynamic work environment.

How to Apply:

Please email your resume to lastchancewholesale@outlook.com with "Marketing Coordinator Application" in the subject line. Thank you for your interest!

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: lastchancewholesale@outlook.com

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