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Business Development Officer

Posted by: Wearealldgirls Inc.

Posting date: 08-Nov-2024 **Closing date:** 07-May-2025

Education: Bachelor's degree

Language: English

Job location: Wood Buffalo

Salary: \$Salary 46.00 to 56.00 hourly (To be negotiated) Per Hour

Years of Experience: 2 years

Vacancy: 1

Job Type: Full Time

Job id: RJ2449329

Job description:

Responsibilities

Tasks

- Develop policies
- Perform administrative tasks
- Plan development projects
- Respond to inquiries from members of the business community concerning development opportunities
- Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers
- Conduct analytical marketing studies
- Conduct social or economic surveys on local, regional, or international areas to assess the development of potential and future trends
- Design market research questionnaires

Develop a portfolio of marketing materials
Evaluate customer service and store environments
Develop feasibility studies
Conduct online marketing, E-commerce, and Website promotions
Develop marketing strategies
Ensure appropriate business/commercial licenses are in place
Deliver presentations at conferences, workshops, or symposia
Develop and implement business plans
Consult with clients after the sale to provide ongoing support

Who can apply for this job?

Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply**. The employer **will not respond to your application**.

Address: 30 Riedel Street, Fort McMurray Alberta T9H3E1